



Alyssa Benedetto
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PROFESSIONAL EXPERIENCE

Freelance Photo Retoucher

New York, New York

August 2017 - Present

- Retouching for e-commerce, online editorial and print projects
- Clients include Feed Projects, Theory, Helmut Lang, Peerless Clothing, Starboard Editing, Saks Fifth Avenue and Macy's

PDP Retoucher

Macy's - Long Island City, New York

August 2019 - February 2020

- Retouching of on-figure fashion, lay down and still life imagery
- Color matching and color correction
- Quality control of outsourced images
- Creating composites from multiple images

Senior Flex Retoucher

Hudson's Bay Company - New York, New York

April 2018 - August 2019

- Lead retoucher for special projects
- Managing freelancers
- Flex retoucher between product and editorial teams
- Point person for vendor callouts
- Color matching and color correction

Photo Retoucher

Saks Fifth Avenue - New York, New York

November 2011 - August 2017

- Retouching fashion e-commerce, web and print editorial imagery
- Quality control of outsourced images
- Look creation and fashion styling for gilt.com
- Troubleshooting issues submitted by sample management and item setup teams on the image correction request form
- Reviewing and processing Vendor Provided Images

Digital Image Retoucher

Zale Corporation - Irving, Texas

February 2011 - November 2011

- Creating masks for all e-commerce imagery
- Retouching jewelry for all affiliate websites
- Photographing samples for digital use

EDUCATION

Bachelor of Fine Arts, Photography

Minor: Fashion Merchandising

2006 - 2010

University of North Texas

SKILLS

Extensive background in film and digital photography

Experience working in a fast paced fashion e-commerce studio

Expert level color matching and color correction

Issue resolution

Knowledge of HTML and CSS

File management

Quick learner and easily adaptable

Ability to work efficiently under pressure

SOFTWARE

Adobe Photoshop

Adobe Bridge

Adobe Lightroom

Adobe Brackets

Look Creator

Google Suite

Microsoft Office

Transmit

Capture One